

Sponsorship Packages

June 8-10, join more than 125 health and fitness facility owners, operators, leaders and team members, as well as supplier partners, in the nation's capital.

The Fly-In & Advocacy Summit is one of the most popular and high-profile events put on by the Health & Fitness Association. It is a prime opportunity for elected officials and staff to hear directly from you and your team about industry priorities.



Health & Fitness Association
Fly-In and Advocacy Summit
June 8-10, 2026 • Washington D.C.

Premier Sponsorship Level

Fee: \$20,000 (Limited to 3 Sponsors)

- 4 all-access passes to participate in the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Category sponsor recognition on all promotional email blasts
- Category sponsor recognition on all printed meter boards
- Sponsorship visibility on the Event App landing screen
- Scheduled meetings with key legislators on Capitol Hill
- Sponsorship recognition of the cocktail reception
- Sponsorship recognition of the snack breaks
- Sponsorship recognition of the luncheon

Industry Leader Level

Fee: \$15,000

- 3 all-access passes to participate in the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Category sponsor recognition on all promotional email blasts
- Category sponsor recognition on all printed meter boards
- Sponsor visibility on the Event App landing screen
- Scheduled meetings with key legislators on Capitol Hill
- Sponsorship recognition of the snack breaks
- Sponsorship recognition of the luncheon

Industry Advocate Level

Fee: \$7,500

- 2 all-access passes to participate in the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Category sponsor recognition on all promotional email blasts
- Scheduled meetings with key legislators on Capitol Hill
- Sponsorship recognition of the snack breaks

Supporter Level

Fee: \$5,000

- 1 all-access pass to the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Scheduled meetings with key legislators on Capitol Hill

For more details on sponsorship opportunities and to confirm your sponsorship, please contact:

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